

INDIE

HAIR®

nov. – dec. 2013 #myindie

USA
promo spotlight

SCAN FOR
A GOOD TIME



let's get
social



myindiehair.com

KISS THIS #MUAH

free lip moisturizer with powder purchase



perks

// helps protect and moisturize naughty lips back to a kissable state

// packed with antioxidants and a minty apple flavor

buy me

1 // powder #round2 // net wt .245 oz / 7 g

get me free

1 // kiss this #muah // net wt .15 oz / 4.25 g

LIMITED
EDITION

salon cost:

client cost:

FREE SHELF TALKER

just cut-out, fold at the dotted line and place on shelf with powder #round2 and kiss this #muah duo's.





KISS THIS
#MUAH 

free lip moisturizer with powder #round2 purchase

INDIE
HAIR

“indie hair...”

as seen at the

BRUNO MARS
moonshine jungle tour 2013”



check out what the
Bruno Mars concert
goers see!



INDIE
HAIR

Happy
Holidays



GET THE GIFT
GIVING STARTED

hair spray mini



FOR ALL THE
HAIR LOVERS
ON YOUR LIST

hair spray #superfirm mini

24 // hair spray #superfirm mini // net wt 1.5 oz / 42 g / 50 ml

salon cost:

value:

try me kit



try me kit

1 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml

1 // gel #mixitstrong // 4.75 fl oz / 140 ml

1 // powder #round2 // net wt .245 oz / 7 g

salon cost:

salon value:

#INDIECONTEST congrats winners...



check out all 20 winners
on modernsalon.com
and myindiehair.com

20 talented iPad mini winners

Alexander Rivera – Homewood, IL // Stacey Hainke – Grantsville, UT // Kat McCoy – West Hollywood, CA // Mike Reamer – Hastings, MN // Rylee Johansen – Grantsville, UT
Kimberly Wesley // Tricia Ross – Glendale, AZ // Maria Knight – Clayton, MO // Catherine Sheldon – Pensacola, FL // Brittany Sornberger – Burnsville, MN
Dawn Byrnes – Forest Grove, OR // Jesse Koenig – Florissant, MO // Debra Becker – Derry, NH // Stephanie Holland – Copley, OH // Rebecca Tougas – Glendale, AZ
Lori Duong – Hastings, MN // Bayli Dowdle – Grantsville, UT // Gabby Adams – Grantsville, UT // Erica Arcilesi – Charlotte, NC // Molly Jacobs – Tallahassee, FL

intro deals
for hair lovers

#MYINDIEHAIR

STYLIST KIT



stylist kit

- 1 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
- 1 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 1 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 1 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 1 // powder #round2 // net wt .245 oz / 7 g
- 1 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 1 // conditioner #untangled // 8.5 fl oz / 250 ml
- 1 // mesh shower bag
- 1 // product shoutOUT

salon cost:

salon value:

SALON STARTER KIT + FREEBIES!

salon starter kit

- 3 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
- 3 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 3 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 3 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 3 // powder #round2 // net wt .245 oz / 7 g
- 3 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
- 3 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
- 3 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 3 // conditioner #untangled // 8.5 fl oz / 250 ml

freebies

- 1 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 1 // conditioner #untangled // 33.8 fl oz / liter
- 2 // liter pumps
- 1 // tagging kit
- 1 // product shoutOUT

salon cost:

salon value:



SALON INTRO UNIT PLUS MORE!

salon intro unit

- 6 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
- 6 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 6 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 6 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 12 // powder #round2 // net wt .245 oz / 7 g
- 6 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
- 6 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
- 6 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 6 // conditioner #untangled // 8.5 fl oz / 250 ml
- 4 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 4 // conditioner #untangled // 33.8 fl oz / liter

plus more...enough said

- 1 // stylist kit
- 1 // tagging kit
- 2 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 2 // conditioner #untangled // 33.8 fl oz / liter
- 6 // liter pumps

salon cost:

salon value:



TAG YOUR SPACE



BACKBAR



REMIX YOUR STYLE



stylist kit

- 1 // each product
- 1 // mesh shower bag
- 1 // product shoutOUT

KISS THIS #MUAH



free lip moisturizer
with powder round2 purchase

let's get
social



INDIE

cut & frame

cut-out, put into 5" x 7" frame and place
on shelf with powder #round2 and kiss
this #muah duo's.

PROMOTE
INDIE HAIR IN
YOUR SALON

USA salon price list

mirror time

hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
gel #mixitstrong // 4.75 fl oz / 140 ml
polish #mixitsoft // 3.4 fl oz / 100 ml
putty→clay #wreckit // net wt 2.1 oz / 60 g
powder #round2 // net wt .245 oz / 7 g
spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml

suggested
salon cost

suggested
retail cost

shower time

shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
shampoo_bodywash #cleansweep // 33.8 fl oz / liter
conditioner #untangled // 8.5 fl oz / 250 ml
conditioner #untangled // 33.8 fl oz / liter
liter pump

salon cost

retail cost



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