

promo
spotlight

INDIE
HAIR®

may – june
2014

a new pick-me-up foam #bigvolume

perks

- // the pick-up that won't disappoint
- // pump it, work it, then blow it out for hair that's full of it
- // spiked with foam MIX - including pomegranate oil,



buy me

1 // foam #bigvolume // 6.75 oz / 200 ml

salon cost:

FREE SHELF TALKER

for #bigvolume sales use FREE shelf talker. just cut-out, fold at the dotted line and place on shelf with



a new
pick-me-up
foam #bigvolume



perks

- // the pick-up that won't disappoint
- // pump it, work it, then blow it out for hair that's full of it

INDIE
HAIR

remix

DIFFERENT
PRODUCTS

NAME: ADAM

JOB: ART DIRECTOR

MUSIC: ANYTHING WITH A PULSE...I.E.
CREATING MY OWN



1 // hair spray #superfirm // net wt 9.1 oz / 265 g / 300 ml
 1 // gel #mixitstrong // 4.75 fl oz / 140 ml
 1 // polish #mixitsoft // 3.4 fl oz / 100 ml
 1 // putty→clay #wreckit // net wt 2.1 oz / 60 g
 1 // powder #round2 // net wt .245 oz / 7 g
 1 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
 1 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
 1 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
 1 // conditioner #untangled // 8.5 fl oz / 250 ml

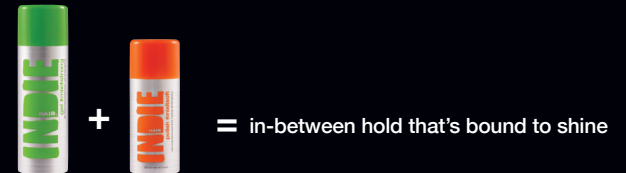
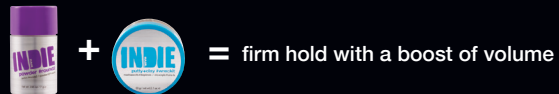
salon cost:

salon value:

client promo



remix





intro deals

INDIE
HAIR.

try me
kit



the freedom to

try me kit

1 // hair spray #superfirm // net wt 9.1 oz / 265 g / 300 ml

1 // gel #mixitstrong // 4.75 fl oz / 140 ml

1 // powder #round2 // net wt .245 oz / 7 g

salon cost:

salon value:



stylist kit

- 1 // hair spray #superfirm // net wt 9.1 oz / 265 g / 300 ml
- 1 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 1 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 1 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 1 // powder #round2 // net wt .245 oz / 7 g
- 1 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 1 // conditioner #untangled // 8.5 fl oz / 250 ml
- 1 // mesh shower bag
- 1 // product shoutOUT

salon cost:

salon value:

salon starter kit + freebies!

salon starter kit

- 3 // hair spray #superfirm // net wt 9.1 oz / 265 g / 300 ml
- 3 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 3 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 3 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 3 // powder #round2 // net wt .245 oz / 7 g
- 3 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
- 3 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
- 3 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 3 // conditioner #untangled // 8.5 fl oz / 250 ml

freebies

- 1 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 1 // conditioner #untangled // 33.8 fl oz / liter
- 2 // liter pumps
- 1 // tagging kit
- 1 // product shoutOUT

salon cost:

salon value:



salon intro unit plus more!

salon intro unit

- 6 // hair spray #superfirm // net wt 9.1 oz / 265 g / 300 ml
- 6 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 6 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 6 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 12 // powder #round2 // net wt .245 oz / 7 g
- 6 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
- 6 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
- 6 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 6 // conditioner #untangled // 8.5 fl oz / 250 ml
- 4 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 4 // conditioner #untangled // 33.8 fl oz / liter

plus more...enough said

- 1 // stylist kit
- 1 // tagging kit
- 2 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 2 // conditioner #untangled // 33.8 fl oz / liter
- 6 // liter pumps

salon cost:

salon value:



TAG YOUR SPACE



BACKBAR



REMIX YOUR STYLE



stylist kit

- 1 // each product
- 1 // mesh shower bag



remix

↑
DIFFERENT
PRODUCTS



let's get
social



cut & frame

cut-out, put into 5" x 7" frame and place on shelf with INDIE HAIR products.

PROMOTE
INDIE HAIR IN
YOUR SALON

salon price list

mirror

hair spray #superfirm // net wt 9.1 oz / 265 g / 300 ml
gel #mixitstrong // 4.75 fl oz / 140 ml
polish #mixitsoft // 3.4 fl oz / 100 ml
putty→clay #wreckit // net wt 2.1 oz / 60 g
powder #round2 // net wt .245 oz / 7 g
spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
foam #bigvolume // 6.75 oz / 200 ml
dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml

suggested
salon cost

suggested
retail cost

shower

shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
shampoo_bodywash #cleansweep // 33.8 fl oz / liter
conditioner #untangled // 8.5 fl oz / 250 ml
conditioner #untangled // 33.8 fl oz / liter
liter pump

salon cost

retail cost



let's get
social

