



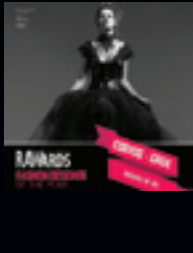
USA
promo
spotlight

INDIE
HAIR.

march – april
2014

indie hair sponsors the **biggest indie art show**

meet the winners



bogo

putty → clay
#WRECKIT

buy me

1 // putty → clay #wreckit // net wt 2.1 oz / 60 g

get me free

1 // putty → clay #wreckit // net wt 2.1 oz / 60 g

salon cost:

client cost:



aerosol sale

2 for \$12



pick & choose

2 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml

2 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml

2 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml

salon cost:

client cost:

FREE SHELF TALKER

just cut-out, fold at the dotted line and place on shelf
with hair spray #superfirm, dry shampoo #comeclean
and spray glue #dirtyfinish.



place products here

place products here

place products here

aerosol sale
2 for \$24

pick & choose

2 // hair spray #superfirm

2 // dry shampoo #comeclean

2 // spray glue #dirtyfinish



myindiehair.com

INDIE
HAIR



underground district collection

it's all about merging alternative with mainstream.
check out myindiehair.com to view the collection and
get the looks.

try me
kit



2 for \$30

buy me

2 // try me kits

kit includes

1 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml

1 // gel #mixitstrong // 4.75 fl oz / 140 ml

1 // powder #round2 // net wt .245 oz / 7 g

salon cost:

salon value:

stylist kit



stylist kit

- 1 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
- 1 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 1 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 1 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 1 // powder #round2 // net wt .245 oz / 7 g
- 1 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 1 // conditioner #untangled // 8.5 fl oz / 250 ml
- 1 // mesh shower bag
- 1 // product shoutOUT

salon cost:

salon value:

salon starter kit + freebies!

salon starter kit

- 3 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
- 3 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 3 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 3 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 3 // powder #round2 // net wt .245 oz / 7 g
- 3 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
- 3 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
- 3 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 3 // conditioner #untangled // 8.5 fl oz / 250 ml

freebies

- 1 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 1 // conditioner #untangled // 33.8 fl oz / liter
- 2 // liter pumps
- 1 // tagging kit
- 1 // product shoutOUT

salon cost:

salon value:



salon intro unit plus more!

salon intro unit

- 6 // hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
- 6 // gel #mixitstrong // 4.75 fl oz / 140 ml
- 6 // polish #mixitsoft // 3.4 fl oz / 100 ml
- 6 // putty→clay #wreckit // net wt 2.1 oz / 60 g
- 12 // powder #round2 // net wt .245 oz / 7 g
- 6 // spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
- 6 // dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml
- 6 // shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
- 6 // conditioner #untangled // 8.5 fl oz / 250 ml
- 4 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 4 // conditioner #untangled // 33.8 fl oz / liter

plus more...enough said

- 1 // stylist kit
- 1 // tagging kit
- 2 // shampoo_bodywash #cleansweep // 33.8 fl oz / liter
- 2 // conditioner #untangled // 33.8 fl oz / liter
- 6 // liter pumps

salon cost:

salon value:



TAG YOUR SPACE



BACKBAR



REMIX YOUR STYLE



stylist kit

- 1 // each product
- 1 // mesh shower bag
- 1 // product shoutOUT

bogo

putty → clay
#WRECKIT

perks

- // un-groomed style with a matte finish that lets you play hard
- // goes on like a putty - sets up like a clay
- // best on dry short hair
- // jacked up with putty → clay MIX



let's get
social



cut & frame

cut-out, put into 5" x 7" frame and place on shelf with INDIE HAIR putty → clay #wreckit.

PROMOTE
INDIE HAIR IN
YOUR SALON

USA salon price list

mirror time

hair spray #superfirm // net wt 9.1 oz / 259 g / 300 ml
gel #mixitstrong // 4.75 fl oz / 140 ml
polish #mixitsoft // 3.4 fl oz / 100 ml
putty→clay #wreckit // net wt 2.1 oz / 60 g
powder #round2 // net wt .245 oz / 7 g
spray glue #dirtyfinish // net wt 5.1 oz / 147 g / 160 ml
dry shampoo #comeclean // net wt 5.3 oz / 150 g / 250 ml

suggested
salon cost

suggested
retail cost

shower time

shampoo_bodywash #cleansweep // 10 fl oz / 300 ml
shampoo_bodywash #cleansweep // 33.8 fl oz / liter
conditioner #untangled // 8.5 fl oz / 250 ml
conditioner #untangled // 33.8 fl oz / liter
liter pump

salon cost

retail cost



let's get
social



myindiehair.com